

NETSTOCK gives FUJIFILM SA a snapshot of their inventory

Customer: Fujifilm SA

Industry: Imaging Equipment

Location: Throughout South Africa

ERP: SAP B1

Founded in 1934, Fujifilm is known today as the world's largest photographic and imaging company with branches across the globe. Fujifilm has leveraged its imaging and information technology to become known for innovation in healthcare, optical services, highly functional materials, and other high-tech areas.



After the implementation of NETSTOCK, we have full visibility of our inventory. We have managed to reduce our excess stock, improve our fill rate, and have saved a huge amount of time doing so.

Petros Mdunge, Senior Logistics Administrator



Challenge

Cumbersome and time-consuming spreadsheets
Limited data to assist with demand forecasting



Solution

NETSTOCK provided critical information giving Fujifilm SA the ability to order enough inventory at the right time



Result

Improved forecasting and ordering capabilities
Freed up working capital and improved fill rate



COMPLETE DATA GIVES BETTER VISIBILITY

The Fujifilm SA operation imports its products from Fujifilm Japan, Fujifilm Tilburg, Fujifilm Belgium, Fujifilm Specialty inks, Fujifilm North America and Fujifilm Middle East. Managing three warehouses and selling products across the African continent creates specific demand planning challenges.

Fujifilm SA worked diligently to provide excellent service, but their tedious replenishment process made fulfilling customers' orders difficult. The warehouse team would frequently airfreight in urgent orders because they didn't have the right items on hand. This was a costly solution and significantly impacted their margins. Furthermore, to avoid complete stock-outs, they often ordered higher quantities, which led to an expensive excess stock situation.

"I would spend a lot of time trying to work out orders in Excel. Early morning meetings were common for us, trying to finalize our forecasts and orders. With so many line items in Excel, it was impossible to know when we were heading for a stock-out until it was too late," said Petros Mdunge, Senior Logistics Administrator for Fujifilm SA.

"After the implementation of NETSTOCK, we have full visibility of our inventory. We have managed to reduce our excess stock, improve our fill rate, and have saved a huge amount of time doing so. Besides the rich functionality within the app, we found NETSTOCK's online training materials and ongoing support to be exceptional," concluded Petros.